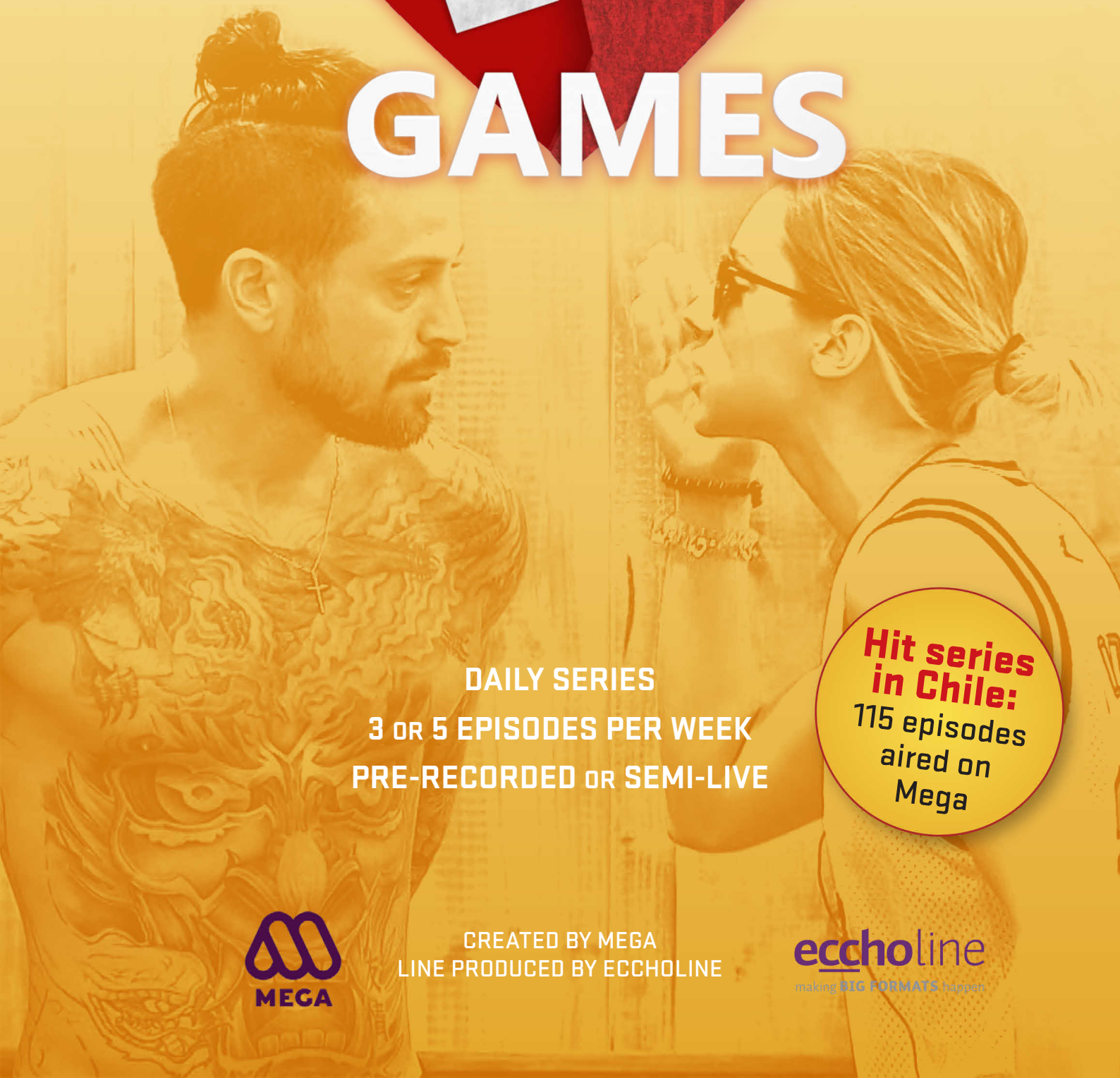


WOULD YOU TAKE YOUR **EX** BACK?

THE **EX** GAMES



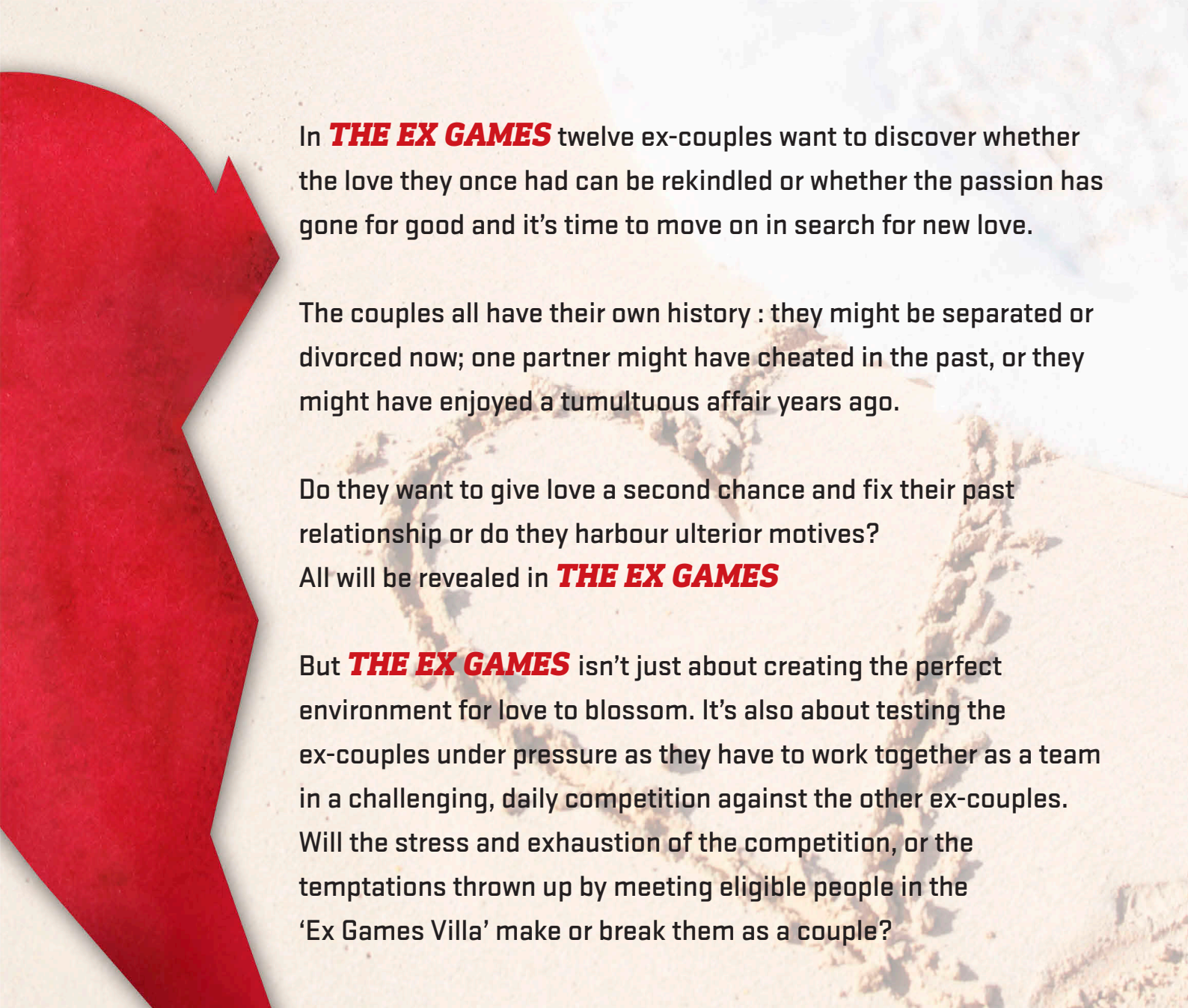
DAILY SERIES
3 OR 5 EPISODES PER WEEK
PRE-RECORDED OR SEMI-LIVE

**Hit series
in Chile:**
115 episodes
aired on
Mega



CREATED BY MEGA
LINE PRODUCED BY ECCHOLINE






In ***THE EX GAMES*** twelve ex-couples want to discover whether the love they once had can be rekindled or whether the passion has gone for good and it's time to move on in search for new love.

The couples all have their own history : they might be separated or divorced now; one partner might have cheated in the past, or they might have enjoyed a tumultuous affair years ago.

Do they want to give love a second chance and fix their past relationship or do they harbour ulterior motives?

All will be revealed in ***THE EX GAMES***

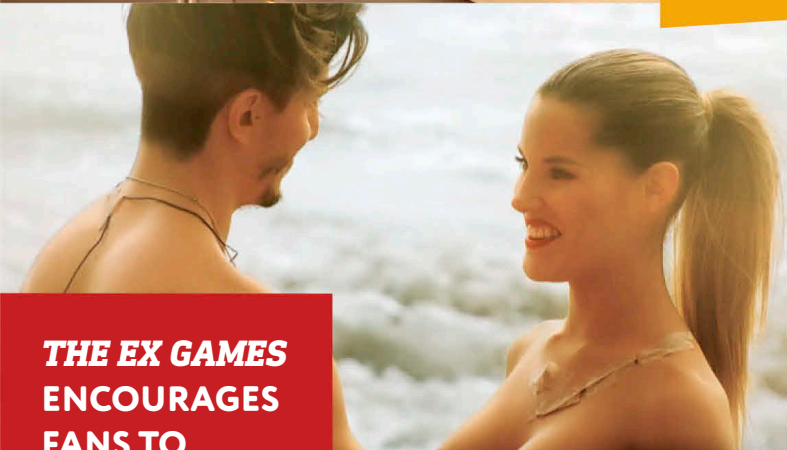
But ***THE EX GAMES*** isn't just about creating the perfect environment for love to blossom. It's also about testing the ex-couples under pressure as they have to work together as a team in a challenging, daily competition against the other ex-couples. Will the stress and exhaustion of the competition, or the temptations thrown up by meeting eligible people in the 'Ex Games Villa' make or break them as a couple?



THE EX GAMES is a revealing and highly entertaining format that combines love, passion and intrigue with the realities of a physical competition.



THE CHILEAN VERSION WITH A CAST OF REALITY STARS IS A BIG HIT ON MEGA, THE BIGGEST COMMERCIAL NETWORK IN CHILE



THE EX GAMES ENCOURAGES FANS TO ENGAGE WITH THE SHOW THROUGH SOCIAL MEDIA INTERACTIVITY



COST EFFECTIVE PRODUCTION DELIVERING TOP QUALITY ENTERTAINMENT



THE EX GAMES

can be produced as a pre-recorded or as a semi-live daily series. A weekly cycle can hold 3 to 6 episodes. Each episode has a duration of 1 to 2 hours of commercial broadcast.

WEEKLY STRUCTURE

EPISODE 1:

After last week's finale an ex might be alone in the villa. Is another ex showing-up or is he or she partnering-up with another couple of exes in the villa?

AWARD GAME: the ex-couples play to win a romantic dinner date or a visit from friends and family.

EPISODE 2:

The women get together and rank the men: sexiest, thrustworthiest, funniest...? New secrets are revealed and the exes confronted with the facts.

IMMUNITY GAME: The couples compete as a team. It's a high stakes game as the prize is guaranteed immunity from the week's elimination!

EPISODE 3:

MEN'S GAME: an individual competition amongst the men. The losing contestant and his ex are sent to the elimination game.

WOMEN'S GAME: an individual competition amongst the women. The losing contestant and her ex are sent to the elimination game.

EPISODE 4:

ASSEMBLY: all exes have to nominate someone for elimination. The contestant with the highest number of votes and his/her ex partner have to take part in that week's elimination game.

VIEWERS VOTE: The viewers vote (phone, mobile, online, app, txt) will save one of the couples from the elimination game.

EPISODE 5:

ELIMINATION GAME: Two couples compete for survival or face the gruelling *Love or Separation* ceremony.

LOVE OR SEPARATION CEREMONY: The viewers decide which ex on the losing couple has the final word. If *Love* is chosen the couple exits the show re-united. If it is *Separation*, there is a final break-up and only the ex that won the viewers vote, returns to the villa.

CREATED BY MEGA

DISTRIBUTED BY MGE AND MEDIASET

LINE PRODUCED BY ECCHOLINE

FOR FURTHER INFO, CONTACT US: EXGAMES@ECCHOLINE.COM



eccholine
making **BIG FORMATS** happen

The logo for "The Ex Games" is positioned in the bottom right corner of the page. It features the words "THE EX GAMES" in a white, bold, sans-serif font. The word "EX" is significantly larger than "THE" and "GAMES". A red heart shape is superimposed over the word "EX". The background of the entire page is a photograph of a man and a woman in athletic wear; the woman is carrying the man on her back, and they are both smiling. The man is wearing a grey t-shirt and orange shorts, while the woman is wearing a black sports bra and orange shorts. They appear to be in an outdoor setting, possibly a villa or a game area.