

STRANDED



STRANDED WITH 250,000 EUROS
WHAT PRICE ARE WE WILLING TO PAY FOR MONEY?



STRANDED

**No water, no food, no shelter.
Only a lot of CASH to survive**



STORYLINE

12 contestants are abandoned on a wild tropical island. They have no water, no food, no shelter...

But they do have 250,000 euros!

They can use this to buy things for their survival. Those who survive the 30 days, can split the money that is left over. But everything is expensive!

With water costing 500 euros per litre and a tent costing 15,000 euros, they ask themselves over and over again:

What price are we willing to pay for MONEY?



**Suffer terribly
for 30 days and...
take the money
home!**



**Spend the money
and survive
in luxury...**

Or... play it clever and push the other contestants off the island!





THE EUROPEAN SERIES PITCH SERIES OF 10 EPISODES

12 contestants, all with strong personalities, compete to survive 30 days on a desert island. Everyone has an important personal motivation to win the prize: a dream or goal.

On the island the 12 contestants will find nothing... but a personal flare gun, a satellite phone and the first 25,000 euros. Every episode, the surviving contestants have to reach a new camp where they will find another 25,000 euros if they arrive at the camp within the allotted time: in the tenth episode they have been able to collect up to 250,000 euros. The contestants who are still on the island after 30 days will split the money. But how much money is left after 30 days if there is no food or water?

In every episode, the contestants have the opportunity to buy selected products at exorbitant prices in the **Group Purchase**. But, there must be a majority agreeing to every purchase!

In every episode the contestants can win food or luxury items for individual use by taking part in the **Challenges**. Will the winners be less inclined to agree to the group purchases?

In several episodes two contestants get the opportunity to pamper themselves out of sight of the others. But... these **Temptations** will be expensive and are paid from the prize money! Will they just think of themselves or save the prize money for everyone?

At the end of every episode there is the **Bribing Session**. A majority of the contestants can offer part of the prize money to one or more contestants to immediately step out of the game.

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WITH 250,000 EUROS



THE EUROPEAN SERIES PITCH BROADER, FUNNIER, MORE STRATEGIC LEVELS!



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The first series of STRANDED was broadcast on MTV America and targeted to millennials. The European version offers a broader cast, both in terms of age as in social background. Other changes to the pitch also ensure a wider appeal!

It is not the contestants that decide what they can buy. It is decided for them. This allows us to introduce more game elements in the program. This also applies to the prizes that can be won in the Challenges.



The number of Temptations is reduced to avoid repetition, and the introduction of Bribing Sessions give the programme an extra strategic level.

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FOR MORE INFORMATION,
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