

**The biggest game show  
on German television!**

let the  
**Games**  
begin



A hugely successful prime time game show on German television.  
Family board games are at the heart of the show. Games everybody knows,  
that have been played by both young and old for decades.



**Great entertainment for the whole family!**

## FACTS GERMAN SHOW

ON AIR SINCE	January 2015
SCHEDULE	Saturdays, 180'
CONTESTANTS	4 kids against 4 celebrities
TARGET	Family (3-99)
OVERALL RATINGS	Up to 6 million viewers Up to 20% market share



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**brings your favourite  
board games to the big stage  
in a fierce but fun competition  
between kids and celebrities.**

## THE HOST

A dynamic and witty host, loved by young and old, able to get the best out of the kids and the celebs. A person with a great sense of humor, able to walk the thin line between being a friendly moderator and a strict referee.

## 4 KIDS VERSUS 4 CELEBRITIES

Two teams compete: 4 celebrities on one side, 4 kids on the other. The kids are between 8 and 12 years old. They don't receive any training for this fierce but fun competition.

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## THE GAMES

The competition includes both life size versions of classic board games, quiz games and modern award-winning games. As the original rules of the games apply, it is easy for the viewers to play along. In some of the games only 2 members will play; in others the full team plays.

## THE DICE TUBE

Each show consists of 5 to 7 rounds. At the start of each round, a dice is rolled to decide how many points are at stake. The team that earns the most points over the different rounds, has an advantage for the big finale.

## THE FINAL GAME

In the big episode finale, both teams still have a chance to become the final winner. If the celebrity team wins, prize money goes to charity. If the kids win, each of them will see a personal dream come true.



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## PRODUCTION INFO HUB

**HUB** line-produced by Eccholine  
**SERIES** 6 to 12 episodes  
**LENGTH** 60' or 90'  
(5 or 7 games + final game)

## FOR MORE INFORMATION

Hub and line production:  
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# das **Spiel** beginnt!



FORMAT



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